

2018 Men's Night Year End Report

The 2018 Season has now officially come to an end. In 2018 our Men's Night format changed drastically. If you aren't aware of all the changes that took place in 2018 please take a look at the following:

NEW FORMAT FOR 2018:

- 9-hole shotgun at 5:15 pm (5:00 pm in April and September)
- **\$15** entry fee
- **ALL FUNDS** raised during Men's Night will be used exclusively for the weekly Men's Night competition and the year-end wind-up!
- Flight #1 will play Blue Tees, Flights #2, #3, & #4 will play White Tees
- **50/50 Game:** Included with entry fee. 50% will go to the winner(s) and 50% will be used for draw prizing

With the new format change the goal was to make the event more of a "Men's Night" as opposed to a Men's afternoon. This would encourage players who are still working to be able to come out and participate in the festivities.

In 2017 we attracted a grand total of 57 public participants (Callaway Flight) which was 5.5% of our Men's Night participation. In 2018 we attracted 129 public participants (Callaway Flight) which was 12.4% of our Men's Night participation. While this isn't a big sample size for comparison nor is this the be all end all of our event it does show some positive growth.

The Men's night scheduled start date this year was April 10th. We were delayed one week due to inclement weather! We kicked off our first "Official" men's night on April 17th and the last "Official" men's night was held on September 25th. There were zero rain outs this year! The only 2 Men's nights that were not sponsored were on May 8th and August 21st due to Greens Aeration.

We had a total of twenty-two sponsored Men's Nights this year. In addition, the Men's Club and Golf Shop provided a small prize pool for the two "aeration nights". Men's Night attendance was down. Total numbers for the last couple years were as follows; (2015)-1461, (2016)-1440, (2017)-1158 and in 2018 we had 1041 participants.

Huge thanks to all of our sponsors for 2018!

Men's Night Sponsors:

August Mazda	Lind Logging
GRM INC	People's Insulation
RBC and Grant Thornton	Annuva Solutions
Shoppers Drug Mart	Mak Transportation
Kal Tire X2	Kelly O'Bryan's
Whiski-Jack's X2	Canadian Western Bank
Coca Cola X2	Mr. Mozzarella
TBK Construction	Nancy Fish - Lawyer
Bannister Cadillac	NAPA Westbank
Qtrade Financial	

Weekly Prize Sponsors:

Pepper Pot Grill	Debbie Greyall
Mission Hill Winery	Dave Fallis
Tapers Barbershop	Dave Waugh

Thanks to everyone who participated in Men's Night and our Annual club events. The golf shop team will be working with our new club captain Jim Fish in 2019. Together we will look at improving both Men's Night and reviewing our tournament schedule for 2019. Jim will also be a lead contact when it comes to the revised 2019 rules of golf.

I hope everyone had a great year here at Shannon Lake and best wishes for the remainder of the 2018!

Sincerely,

Ryan Smutko